Bitdefender
BUILT FOR RESILIENCE

Endpoint Detection and Response

Advanced Threat Detection, Guided Investigation and Effective Response for MSPs

Today's advanced attacks are increasingly difficult to detect. An attacker can use techniques that, individually, look like routine behavior to access your business infrastructures and remain undetected for months, significantly increasing the risk of a costly data breach.

Bitdefender GravityZone Endpoint Detection and Response (EDR) continually monitors networks for suspicious activity and gives you the tools to fight off even the most evasive attacks. Threat visualizations guide your investigations and reveal security gaps and incident impact, supporting compliance.

For organizations whose existing endpoint security doesn't provide the advanced attack visibility and response required, adding GravityZone EDR is a quick and effective way to strengthen security. Upgrading to EDR with Bitdefender hardening and next-gen AV is recommended to automatically stop most threats before execution, minimize data breach risks, and streamline security management.

With Bitdefender GravityZone EDR, Managed Service Providers can:

- Complement existing prevention technologies with industry-leading detection to uncover and stop attacks before attackers achieve their objectives
- Empower non-security specialists to detect threats early with rich contextual detections, and guided investigation and response actions
- Quickly and substantially strengthen security for customers that are using other EPP products and are not ready to replace them.
- Minimize noisy alerts by using EDR with highly effective Bitdefender hardening and prevention layers
- Consolidate risk analytics, hardening, prevention, detection, and response to streamline security tasks
- Grow profits and build cyber resilience

At-a-Glance

Integrating machine learning and behavioral technologies perfected since 2009, GravityZone EDR monitors the network to uncover suspicious activity early and provides the tools needed to fight off cyber-attacks. MSPs minimize their operational burden with more contextual information, extra technologies that filter out the noise, prioritized incidents, guided investigation, and response steps.

Why MSPs choose Bitdefender

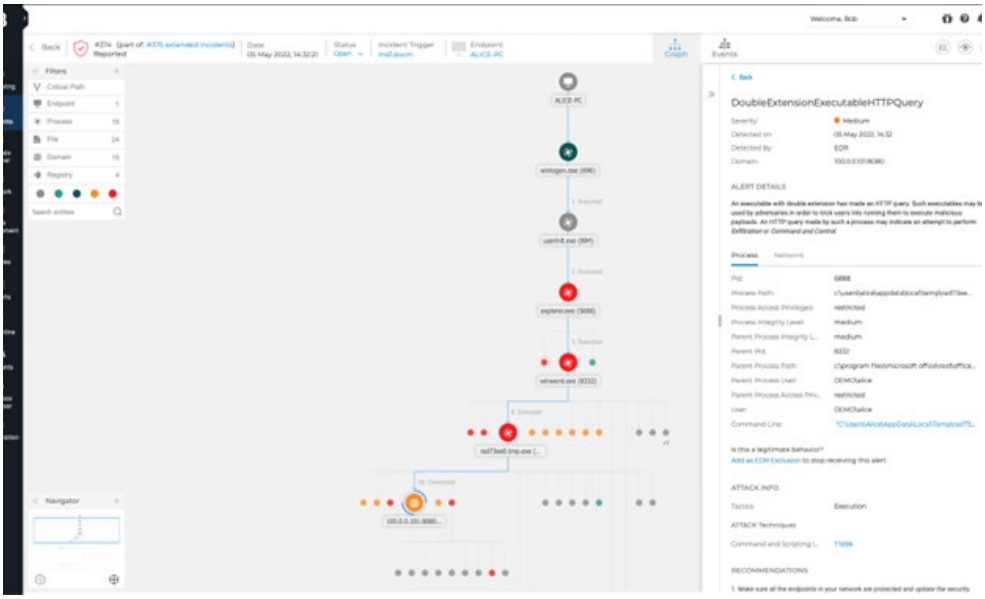
- Top effectiveness in detecting advanced attacks
- Easy to use with prioritized incidents, guided investigations, and rich context information
- Simplified monthly billing based on the total number of protected endpoints
- Flexibility to scale up, or down, depending on your needs

"Bitdefender is easy to deploy and look after, which we value as an MSP. With better productivity, we can direct more engineering resources to improving the customer experience."

Greg Barber,
Director, Ayone Computers

How it works

Bitdefender GravityZone EDR is a cloud-based solution built upon the Bitdefender GravityZone XDR platform. Each EDR agent deployed on the organization's endpoints has an event recorder that continuously monitors the endpoint and securely sends insights and suspicious event details to the centralized GravityZone Control Center. In the Control Center, the Bitdefender cross-endpoint correlation engine collects and distills endpoint events and generates prioritized, organizational-level views of security incidents, enabling administrators to quickly investigate and respond effectively to threats.



Contact Bitdefender to talk about GravityZone EDR today and check out our webpage for more information about Bitdefender GravityZone Cloud MSP Security at: https://www.bitdefender.com/business/service-providers-products/cloud-security-msp.html

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Bitdefender is a cybersecurity leader delivering best-in-class threat prevention, detection, and response solutions worldwide. Guardian over millions of consumer, business, and government environments, Bitdefender is one of the industry's most trusted experts for eliminating threats, protecting privacy and data, and enabling cyber resilience. With deep investments in research and development, Bitdefender Labs discovers over 400 new threats each minute and validates around 40 billion daily threat queries. The company has pioneered breakthrough innovations in antimalware, IoT security, behavioral analytics, and artificial intelligence, and its technology is licensed by more than 150 of the world's most recognized technology brands. Launched in 2001, Bitdefender has customers in 170+ countries with offices around the world.

For more information, visit https://www.bitdefender.com.

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